

c) providing means for transmitting said presentations to a selected media venue of the media venues;

d) providing means for a seller to select the media venues; and

e) providing means for the seller to input information;

whereby the seller may select one or more of the media venues, create a presentation that complies with said guidelines of the media venues selected, and transmit the presentation to the selected media venues for publication.

2) (Amended) The method of claim 1 further providing a seller database having a list of sellers.

3) (Amended) The method of claim 1 further providing a means for creating structured presentations from the sellers information.

4) (Amended) The method of claim 3 further providing a means for transferring said created presentations to the media venues for publishing.

5) (Amended) The method of claim 1 further providing a means for said media venues to input said guidelines and information.

6) (Amended) The method of claim 1 further providing means for said media venues to receive the sellers presentations.

7) (Amended) The method of claim 1 further providing a media buyers database having a list of media buyers.

8) (Amended) The method of claim 1 further providing a media transactions database having a list of media transactions.

9) (Amended) The method of claim 1 further providing a media inventory database having a list of media inventory.

- 10) (Amended) The method of claim 1 further providing a presentations database containing created presentations.
- 11) (Amended) The method of claim 1 further providing an inventory database containing available inventory.
- 12) (Amended) The method of claim 1 further providing a transaction database containing transactions made.
- 13) (Amended) The method of claim 1 further providing means with instructions for a buyer to select and purchase offers of sellers.
- 14) (Amended) The method of claim 13 further providing a transaction database for recording the purchases of the buyers.
- 15) (Amended) The method of claim 13 further providing a means for the buyers to purchase goods or services offered by the seller.
- 16) (Amended) The method of claim 1 wherein the media database includes a list of available media and corresponding editorial, design and publication standards.
- 17) (Amended) The method of claim 1 wherein the media database includes a list of available media and corresponding pricing and media inventory availability.
- 18) (Amended) The method of claim 1 further providing means for transferring said presentations to said selected media venues.
- 19) (Amended) The method of claim 1 further providing a computer to control and facilitate the network of computers.
- 20) (Amended) The method of claim 1 further providing a computer to control and facilitate creation and distribution of all presentations to said selected media venues.

A